

## District VI Survey Results April-06

### TOTAL NUMBER OF SURVEYS:

*\*Percentages are based on the total number of responses*

### Agencies

%	#	Response
27%	15	City of Watsonville
2%	1	City of Scotts Valley
2%	1	SSA Landscape Architects
11%	6	City of Salinas
2%	1	Santa Cruz County Parks
43%	24	City of Monterey
2%	1	City of Santa Cruz
13%	7	Monterey County Parks
<b>100%</b>	<b>56</b>	<b>TOTALS</b>

### Titles

%	#	Response
7%	4	Director
2%	1	Assistant Director
4%	2	Recreation Division Manager
2%	1	Principal
2%	1	Senior Administrative Analyst
2%	1	Administrative Analyst
2%	1	Parks Planning Manager
2%	1	Park Superintendent
2%	1	Supervising Park Ranger
2%	1	Park Maintenance Supervisor
2%	1	Sports Center Manager
4%	2	Recreation/Sports Supervisor
2%	1	Operations Manager
2%	1	Fitness Manager
7%	4	Community Center Director
2%	1	Forester
16%	9	Recreation/Sports/Facility/Aquatics Coordinator
2%	1	Cemetery Coordinator
2%	1	Recreation Specialist
4%	2	Recreation Assistant
18%	10	Recreation Leader

2%	1	MII (Repair Crew)
2%	1	Lead Worker
2%	1	Administrative Secretary
2%	1	Senior Accounting Clerk
2%	1	Accounting Technician
2%	1	Office Technician
2%	1	Administrative Assistant
2%	1	Office Assistant
2%	1	Unknown
<b>100%</b>	<b>56</b>	<b>TOTALS</b>

**Are you a CPRS Member?**

<b>%</b>	<b>#</b>	<b>Response</b>
43%	24	Yes
57%	32	No
<b>100%</b>	<b>56</b>	<b>TOTALS</b>

*If YES, what do you value about being a member of CPRS? (check all that apply)*

<b>%</b>	<b>#</b>	<b>Response</b>
36%	17	Networking Opportunities
30%	14	Professional Development
28%	13	Resources
2%	1	Not Sure
4%	2	Other <ul style="list-style-type: none"> <li>· Support and develop the profession</li> <li>· Data, research, legislative updates</li> </ul>
<b>100%</b>	<b>47</b>	<b>TOTALS</b>

*If NO, why not?*

<b>%</b>	<b>#</b>	<b>Response</b>
46%	12	My agency does not pay for my membership
35%	9	I don't know what CPRS is
8%	2	I don't see the value in being a member
19%	6	Other <ul style="list-style-type: none"> <li>· I have been working out of the field</li> <li>· Not a professional recreator</li> <li>· New job</li> <li>· My agency pays for other memberships specific to my profession (physical therapy/fitness)</li> </ul>
9%	3	No Answer
<b>117%</b>	<b>32</b>	<b>TOTALS</b>

**In what areas would you like support from your District (check all that apply)?**

<b>%</b>	<b>#</b>	<b>Response</b>
28%	29	Training/Workshops <ul style="list-style-type: none"> <li>· Current Park &amp; Rec trends</li> <li>· Special Events</li> <li>· American Red Cross Trainings</li> <li>· Grant Writing (2)</li> <li>· Funding opportunities</li> <li>· Youth/Adult Sports</li> <li>· Advertising</li> <li>· Leadership/Management</li> <li>· Staff Development</li> <li>· Motivation/Teamwork</li> <li>· Field Maintenance</li> <li>· Succession Planning</li> <li>· Customer Service</li> <li>· Morale</li> <li>· Public Relations</li> </ul>
21%	22	Networking Opportunities (e.g. socials, meeting other P&R Professionals)
19%	20	Communication (e.g. updates from CPRS, other District VI agencies)
16%	16	Collaborating resources with other agencies (e.g. grant opportunities) <ul style="list-style-type: none"> <li>· Online registration/Rectrac upgrades</li> </ul>
14%	14	Collaborating efforts with other agencies (e.g. temporary or seasonal staff training)
2%	2	Other <ul style="list-style-type: none"> <li>· Sharing Best practices, policies, procedures, and fee-based class instructors</li> <li>· Monthly/Quarterly Newsletter</li> </ul>
<b>100%</b>	<b>103</b>	<b>TOTALS</b>

**What days and times are best for you for meetings, trainings, and workshops (check all that apply)?**

<b>%</b>	<b>#</b>	<b>Response</b>
24%	21	Mornings
16%	14	Afternoons
13%	11	Evenings
5%	4	All Day
35%	31	Weekdays

9%	8	Any Weekday
2%	2	Mondays
3%	3	Tuesdays
6%	5	Wednesdays
9%	8	Thursdays
9%	8	Fridays
1%	1	NOT Wednesday AM or Tuesday PM
8%	7	Weekends
<b>100%</b>	<b>88</b>	<b>TOTALS</b>

**What is the biggest challenge facing your agency?**

<b>%</b>	<b>#</b>	<b>Category</b>
<b>53%</b>	<b>32</b>	<b>Funding/Resources</b>
2%	1	Trying to do more with less
5%	3	Limited resources
27%	16	Budget reductions
17%	10	Funding
2%	1	Reduction in resources mixed with increases in mandated legal and administrative costs (e.g. fingerprinting, drug testing)
2%	1	Lack of facilities
<b>25%</b>	<b>15</b>	<b>Staffing</b>
7%	4	Staff retention
8%	5	Lack of staff
2%	1	Staff morale
2%	1	Staff wages
2%	1	Staff recruitment
2%	1	Staff training
2%	1	Recruiting senior professionals
2%	1	Succession of leadership
<b>22%</b>	<b>13</b>	<b>Other</b>
2%	1	Gangs
2%	1	Lack of direction
2%	1	Adapting to the changes and needs of the community
2%	1	Aging community, new families can not afford to move into the area
2%	1	Gender gap due to cost of living
2%	1	Getting more teens/youth to use our youth center
2%	1	Networking with local City recreation departments
2%	1	Water
2%	1	State environmental regulations
3%	2	Providing cost effective and affordable programs
2%	1	Providing great public service at reasonable cost and minimal liability
2%	1	Variety of use and guests
<b>100%</b>	<b>60</b>	<b>TOTAL RESPONSES</b>

**What goals and objectives would you like District VI to focus on?**

<b>%</b>	<b>#</b>	<b>Category</b>
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<b>23%</b>	<b>9</b>	<b>Training</b>
3%	1	Training for aquatics
10%	4	Training
3%	1	Training on fitness facility management
3%	1	Arrange for “experts” to share their ideas and info
3%	1	Upcoming trends in senior programming
3%	1	Professional development
<b>10%</b>	<b>4</b>	<b>Communication</b>
3%	1	Good communication with other local districts and agencies
3%	1	Updated website
3%	1	Getting media attention on benefits of Parks and Rec
3%	1	Email updates sharing new program ideas
<b>13%</b>	<b>5</b>	<b>Membership Involvement</b>
10%	4	More membership involvement
3%	1	I think more people would join if it were publicized more. I learned about CPRS in college (Chico), not at work.
<b>15%</b>	<b>6</b>	<b>Networking</b>
10%	4	Networking
5%	2	More collaboration with other agencies in the District
<b>38%</b>	<b>15</b>	<b>Other</b>
3%	1	More special events (i.e. music concerts)
3%	1	Employment opportunities
3%	1	More youth oriented activities, programs, events
3%	1	Check in with out Department so they know what we are about
3%	1	Teen intervention and family nights
5%	2	Importance of Parks and Recreation for cities. We are just as vital as police, fire, and public works.
3%	1	Regional activities
5%	2	Increase funding from State and Feds for park projects by supporting state bond measures
3%	1	Activities
3%	1	Safety/safe parks
3%	1	Community fitness awareness
3%	1	Improving recognition of all public servants
3%	1	Recognizing support staff (support staff breakfast)
<b>100%</b>	<b>39</b>	<b>Total Responses</b>

**Do you have any other suggestions or comments?**

- \* I would like to get to know other aquatics professionals in this area
- \* Better programs to keep kids out of gangs
- \* Concretely identify an agency’s area of expertise/best practices and match it to an agency that would like to strengthen that specific service area (e.g. administrative, financial, infrastructure)
- \* Local training sessions would be helpful.
- \* Develop collaborative opportunities to experience events and activities of other agencies to improve and get new ideas.